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SIGMA GAMMA RHO SORORITY, INC .

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MEMORANDUM

TO: Chapter Basilei and
Members of Sigma Gamma Rho Sorority, Inc.

FROM: Dr. Mynora J. Bryant
International Grand Basileus

DATE: February 28, 2008

RE: Trademark Infringement Issue

CC: Jennifer Jones, Executive Director
R. Jonathan Charleston, Esq.

The purpose of this memorandum is to advise you of action taken by Sigma Gamma Rho Sorority, Inc. ("Sigma") in connection with allegations of MTV Networks' ("MTV") unauthorized use of the name and symbols of Sigma during the airing of the program "America's Next Best Dance Crew" on Feb. 20, 2008. As you know, Sigma is the owner of the world famous Sigma Gamma Rho Sorority name, symbols, crest, trademarks and tradenames in Greek letters and English alphabet. I have instructed the Sorority's legal counsel to notify MTV that that Sigma does not consent to MTV's use of the name Sigma Gamma Rho Sorority, Sigma Gamma Rho, ΣΓΡ, or any derivative thereof in its broadcasts without first obtaining a license from Sigma.

The Sorority's legal counsel has notified MTV that its use of the name or symbols of Sigma Gamma Rho Sorority, Sigma Gamma Rho, ΣΓΡ or any derivative thereof is likely to confuse, deceive, or cause mistake of the public as to its association with our Sorority. Legal counsel has also notified MTV that Sigma considers any use of its name, tradename, trademarks, or symbols without a license to be an infringement of Sigma's rights. Sigma intends to vigorously protect its tradename, trademarks and symbols from any unauthorized use, notwithstanding the source.

MJB/